



Connect

Our Mission:

To increase purchases of goods and services by large companies and Government entities from Minority-Owned, Women-Owned, HUB-Zone, and Service Disabled Veteran businesses

USDC 2012

April 2012

Hello, USDC Members:

I am so excited to report that our annual meeting in March was a huge success. The meeting was held at the ATK Conference Center located up Ogden Canyon. Our guest speaker was Alex Lawrence, Vice Provost of Innovation and Economic Development and Director of University Research Foundation at Weber State University, Director of USTAR for Northern Utah, as well as owner/founder of many companies. Alex understands small business and provided us with an excellent presentation on proper use of social media. His presentation was very engaging and offered many tips on how to use social media as a way to market yourself and your business. As always, the luncheon was delicious and the facility was a perfect setting for our event. Thank you to both Alex and ATK.

Our guest speaker for April is Patti Conner with the Utah Health Exchange. Patti will be presenting on a very important topic regarding options available to small businesses related to health insurance. We are all aware that offering affordable health insurance benefits has become an increasingly difficult proposition for small businesses. Small businesses generally pay more for their health insurance coverage while having fewer plan options available. The Utah Health Exchange was created to reverse that equation. The Exchange will help Utah's small businesses control costs while offering expanded health coverage options to their employees. The Exchange allows Utah businesses to harness the power of defined contribution plans, offering multiple advantages for both employers and their employees. We are excited to offer this opportunity to our members to learn more about options offered by the Utah Health Exchange and look forward to hearing from our guest speaker. Look for the upcoming announcement and mark your calendar for April 19th, 11:30 A.M., at the Industrial Supply Conference Center. You will not want to miss this informative presentation.

We have a very exciting upcoming event. Our June meeting will be a mini vendor fair located at the beautiful new City Creek Center in downtown Salt Lake City. Only current paid members of USDC will be invited to have a booth at the vendor fair. Space is limited, so if you haven't paid your dues for this year, please consider doing so. If you are not sure if the membership has been paid, you can look on the website at www.usdcutah.org or contact Jo Rudd, University of Utah Purchasing, 801-581-7241, jrudd@purchasing.utah.edu. We will share more information about this event in the near future.

We look forward to seeing you at the April meeting at the Industrial Supply Conference Center. Feel free to drop me an email if you have questions. I can be reached at mshein@slco.org.

Marian Hein
President, USDC