



Connect

Our Mission:

To increase purchases of goods and services by large companies and Government entities from Minority-Owned, Women-Owned, HUB-Zone, and Service Disabled Veteran businesses

USDC 2012

July 2012

Happy July USDC Members!

I want to give a huge Thank You to Chuck Spence and the Governor's Office of Economic Development for hosting our Vendor Fair on their cool patio. This was a unique venue for our fair so that we weren't stuck in a boring hotel conference room. Thank you for making the patio available to us. I also want to thank USDC board members for organizing and making the fair a success. For our first time, I think we had a good showing of purchasing agents who came to visit our vendors. We are thinking this will be an annual event, but are looking for feedback from you. If you have any suggestions for making this event even better next year, please let us know. We want to make the fair work for everyone.

Our second "out of the box" idea for 2012 is coming up in August. We are planning a golf tournament that we want to use as a networking event – a way for our associate members to get to know some of our major members a little better in a fun atmosphere. We have scheduled Nibley Golf Course for a 9-hole, shotgun tournament. We have room for 36 golfers at this event. And if you are like me, who can't swing a golf club to save my life, you can participate in this event by attending the brunch that will follow directly after the tournament.

The cost for the golf tournament is \$25, which includes 9 holes, golf cart and brunch after. If you are interested in playing, contact Jo Rudd at jrudd@purchasing.utah.edu or Randi Ruff at rruff@purchasing.utah.edu to register. If you would like to sponsor a hole or participate in any other way, let Jo or Randi know as well. The tournament will take place on our normal meeting day, August 16th at 7:00 am.

I hope that your summer is successful for your business ventures. Remember that it is so much easier to keep a client than to make a new one. If summer is a slow time for your business, use it to make contact with your clients. Send them a note thanking them for their business or share with them a unique summer special. Successful business is all about relationships.

Have a great summer and plan on attending our golf tournament in August.

Marian Hein
President, USDC